



Quick Start Guide

How to use your FREE Ireland Trip Planner - and turn it into a booking-ready route.

Promise: In 20 minutes you'll go from "too many tabs" to a calm plan with clear bases, 1-2 daily anchors, and a transport mix that fits you (car optional).

Start here (the 3-step method)

Do this

- Pick ONE storyline (Module A). Don't try to do the whole island.
- Set your pace: choose 1-2 daily anchors + protect evenings.
- Build + stack: use Day Cards to convert ideas into a day-by-day route.

What most people do (and why it fails)

- Save 60 links
- Drive too far each day
- Book late and panic
- End up exhausted

What you're doing instead

- One storyline = focus
- Bases first = calm logistics
- Day Cards = clarity
- Trip feels unrushed and personal

Next: Turn the page and follow the planner module by module.

Module A -> Module B -> Module C (in order)

Module	Key actions
Module A START	<ul style="list-style-type: none">• Tick your storyline in the Route Matcher.• Tick your non-negotiables (heritage / food / nature / pace).• Apply the pacing rule: arrive before dinner when possible.
Module B BUILD	<ul style="list-style-type: none">• Choose your trip length (7 / 10 / 14 days).• Pick overnight bases first (bases = the skeleton).• Add 1-2 anchors per day (everything else is optional).• Write your transport mode beside each anchor.
Module C MAKE IT REAL	<ul style="list-style-type: none">• Book bases first, then experiences.• Fill the Budget Planner (estimate first).• Choose transport mix + create a rain-day alternate.

What we do next:

Once you've picked your storyline and bases, the planning fatigue hits.

Should you book now or wait? Which experiences matter? What's realistic in a day?

That's where we come in.

Ready to lock your route in 10 minutes?

You've done the hard part (storyline + bases). The fastest way to finish - without reopening 20 tabs - is our Day Card Pack: one clean card per day so your plan becomes clear, calm, and bookable.

How to get it (secure Worldpay link):

Email bookings@irelandheritages.ie with the subject line: DAY CARDS

We'll reply with a secure Worldpay payment link + instant download.

We never take card details by email - you pay via a secure Worldpay link.

Optional 48-hour bonus: Email within 48 hours of downloading this planner and we'll include our Rain-Proof Ireland mini list (indoor heritage).

Upgrade: The Day Card Pack (built to follow your planner)

Best for: travellers who want a plan that feels personal, but don't want to spend hours cross-checking routes.

What it gives you:

- A clean Day Card for every day of your trip (so you stop over-planning)
- Pre-structured prompts so you choose faster (and with confidence)
- Car-optional logic (rail/bus/coach prompts are baked in)

Micro-commitment: If you filled Module A, you're already 30% done. Day Cards are the "make it real" step that finishes the job.

Positioning:

You don't need more places to add. You need a plan that protects your time, pace, and energy - so Ireland feels nourishing, not draining.

Call to action

Get the Day Card Pack using the link in your welcome email - or just reply with "DAY CARDS" and I'll send it over.

Guarantee

If the Day Card Pack doesn't make your route feel clearer and calmer within 10 minutes of using it, we'll refund you - no questions.